Who Attends Interspeech?
Interspeech 2018 is a flagship conference of International Speech Communication Association (ISCA). The attendees include a wide range of spoken language processing background, linguistics to speech technologists. With a large penetration of mobile phones, speech communication is attractive for many services, and hence many service sector industries are also expected to take part in this conference. Interspeech 2018 is estimated to attract about 1500 participants.

Venue
Interspeech 2018 will be held during September 2-6, 2018 in Hyderabad, the capital city of the newly formed state of Telangana in India. The venue of Interspeech 2018 is the Hyderabad International Convention Centre (HICC), a state-of-the-art facility with capacity to host conferences with over 5000 delegates. The attached Novotel hotel is a modern four-star hotel with 287 guest-rooms. The surrounding HiTech city area has numerous options for transport, accommodation, food, shopping and entertainment, all within a radius of about seven kilometres from the HICC. Hyderabad has numerous attractions for visitors. There is something for everyone — historical monuments, museums, palaces, handicraft emporiums, antiques stores, jewellery shops, leather shops, restaurants serving several gastronomic delights, yoga ashrams, etc. The HICC is a 40 minute drive from Rajiv Gandhi International Airport, which is rated among the best in the world for airport service quality. The airport also provides domestic flight connections to enable travellers to reach any major city in India in two to three hours.

Who should sponsor/exhibit?
1. Public and Private industries
2. Government organizations
3. Service sector industry and several others such as telecommunication, healthcare, education etc
4. Research and Development organizations
5. Academic institutions
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsor levels and benefits</th>
<th>Founding Sponsor $50,000</th>
<th>Platinum $25,000</th>
<th>Diamond $20,000</th>
<th>Gold $15,000</th>
<th>Silver $10,000</th>
<th>Bronze $7,500</th>
<th>Supporter $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tradeshow Booth</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Double Booth in a premium location 600 x 300 cm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Promotional material in the conference bag</strong></td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Promotional material placed on sponsor table in the registration area</strong></td>
<td>Yes</td>
<td></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td><strong>Complimentary conference registrations</strong></td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Recognition in the conference material and onsite signage</strong></td>
<td>Extra large logo</td>
<td>Extra large logo</td>
<td>Large logo</td>
<td>Medium logo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Color ad in the conference program book</strong></td>
<td>Full page in prominent placement</td>
<td>Full page in prominent placement</td>
<td>Half page in prominent placement</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Acknowledgement during the opening and closing sessions</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Your video promoted on the Interspeech 2018 YouTube channel</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Additional opportunities

#### Student Reception — $12,500
Sponsors will have the opportunity to share information and interact with international student participants in a relaxed and informal setting. Sponsors will be allowed to display two publicity pull-up banners at the reception venue. We will provide personalized napkins featuring your organizations name and logo. Your organizations name and logo will also be featured on the full page advertisement inviting all students to this annual event and also with the event listing in the program.

#### Opening or Closing General Session (choose one) — $12,000 each
Your organization’s flyer/marketing brochure may be placed on each seat. Sponsors also receive recognition from the stage by the session chair of the sponsored session. In addition, your logo will be included on all conference materials related to the session including the mobile app, website, signage and program book listing.
Interspeech 2018 App Meet-Me Function
Sponsors will have the opportunity to appear on the info page of the Interspeech App. The Meet-Me Function allows direct contact of the app user to the sponsor. Sponsors obtain a message with contact details of the app user. This is via an online form that is generated per app user.
Sponsorship amount: $1,500 plus VAT (stand alone)
Sponsorship amount: $1000 plus VAT (as an add-on along with other sponsorships)

Volunteer T-Shirts — $8,500
Volunteers will wear bright T-shirts with your organization logo printed on the sleeve. The conference name and logo will appear on the front. These will provide high visibility throughout the conference.

Work Spaces (four available) — $5,000 each
In today’s fast-paced world, many attendees need a place to work and recharge their computer and phones without leaving the conference. We will provide space for the delegats to work with access to electricity in order to plug in their computers or mobile devices. Signage featuring your organization’s name and logo would greet guests and welcome them to the work area.
Sponsors will be allowed to display one publicity pull-up banner at the reception venue. These work areas will be located in a strategic location.

Refreshment Breaks (eight available) — $7,500 each
Signage featuring your organization’s name and logo would greet guests and announce your sponsorship. Sponsors will be allowed to display two publicity pull-up banners in the break area during their designated break. We will supply napkins with your organization’s logo printed on them.

Conference Pen (one available) — $7,500
Your organization’s name or logo will be imprinted on the official conference pen included in the conference bag.

Conference Scholar (unlimited) — $3,000 per scholarship
Make it possible for a student to attend the conference. Your support will provide registration and defrays accommodation and transportation for a student with accepted paper(s) for an oral or poster presentation. Sponsors will be acknowledged on the travel grant webpage and during the award ceremony.

Customized Sponsorship Opportunities
Other opportunities such as sponsoring the conference bags, coffee breaks, lanyards, volunteers T-shirts could be arranged on a case-by-case basis. Note that these arrangements must be approved by the ISCA board.

Exhibition
Contact:  exhibition@interspeech2018.org.

Contact Details
For more questions regarding sponsor or exhibit opportunities, please contact
The sponsor chairs Prem Natrajan, Rohit Prasad, Lin Shan Lee  Ajish K. Abraham, Sriram Ganapathy at sponsorship@interspeech2018.org, or exhibition@interspeech2018.org
Please note that all fees will be processed in Indian Rupees(INR).